

2025 - 2026



SPONSOR GUIDE

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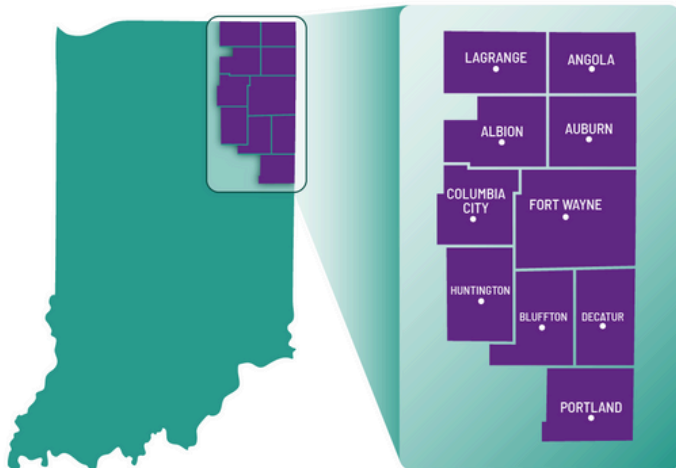
Make an impact!

We know you desire to make the largest impact possible by supporting Isaac Knapp! We have an almost 60% open rate on our regular monthly email that goes out to our members. Both our social and continuing education events consistently have anywhere from 50-80 attendees.

340

member dentists in 2024

Isaac Knapp District Dental Society has a unique blend of dentists who are leading in their profession. We currently have six members who serve as delegates to the American Dental Association, many who serve on committees and leadership for the Indiana Dental Association, as well as many more who serve our community locally on nonprofit boards and other leading roles.



8 out of 10 dentists in northeast Indiana are IKDDS members

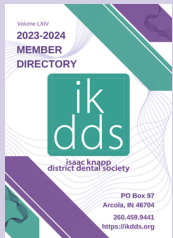


ANNUAL MEETING

Our March Annual Meeting provides opportunity to connect with 275-350 dental professionals in one day!

Local dental offices attend for a full day of continuing education and vendors have the opportunity to connect at their booths during breakfast, break, and lunch time!

ADVERTISING



Our annual membership Directory is a great way to reach every dental office in northeast Indiana!

Our quarterly newsletter, The Reveille, provides timely information to our member dentists and has a 60% open rate.

EVENT SPONSORSHIP

Our events range from 45-100 attendees! This is a great way to attend an event with the opportunity to share about your organization!

Exclusive and shared event sponsorships are available with your choice of Continuing Education, Social, or Young Dentist Events.



OPTIONS FOR ENGAGEMENT WITH ISAAC KNAPP

CHOOSE OPTIONS TO MATCH YOUR GOALS!

SPONSOR PACKAGES

Can't decide what is best for you? We offer some special packages that will provide you the opportunity to connect with our members throughout the entire year.

While these aren't standard event sponsorships, these packages allow you to be represented at multiple IKDDS events annually.

DENTAL EDUCATION FOUNDATION



isaac knapp dental education foundation

Support our Dental Education Foundation with our annual fundraising events: The Fall Golf Outing!

PROGRAM SUPPORT

Our innovative program, Future Leaders of Isaac Knapp, provides a unique opportunity for Personal and Professional Development for a select group of Isaac Knapp leaders.



Calendar of Events



THURS, APRIL 24, 2025

Spring Fling: Past Presidents & Future Leaders Awards Night at FW Museum of Art

TUES, JULY 29, 2025

YDC Welcome Event - TinCaps Game

WED, OCTOBER 1, 2025

OSHA/BLS CE Presented by IDA

TUES, OCTOBER 21, 2025

IKDDS Legislative Forum

THURS, JANUARY 15, 2026

January Dine & Learn featuring Dr. Jeffrey Platt
- 2 CE Hours

THUR-SAT, MAY 15-17

Midwest Dental Assembly in French Lick

FRI, SEPTEMBER 12, 2025

IKDEF Golf Outing Fundraiser at CHGC

THURSDAY, OCTOBER 9, 2025

IKDDS Fall Social at Country Heritage Winery

THURS, NOVEMBER 20, 2025

November Dine & Learn - Roundtable Presentation - 2 CE Hours

DATE TBD JANUARY 2026

IKDEF Pickleball Tournament

DATE TBD FEBRUARY 2026

YDC Winter CE, Topic TBD, 2 CE Hours

THURS, APRIL 23, 2026

Spring Fling: Past Presidents & Future Leaders Awards Night

2026 IKDDS ANNUAL MEETING

FRI, MARCH 20, 2026

"How To Create A Memorable Patient Experience in YOUR Practice!"

Featuring Dr. Richard Madow
Allen County Memorial Coliseum

2025-2026 IKDDS BOARD MEMBERS

DR. DOUG JANSEN

PRESIDENT

DR. JILL STETZEL TORKEO

PRESIDENT-ELECT

DR. CLAIRE HEMPHILL

TREASURER

DR. KEITH HARRISON

SECRETARY

DR. JOSEPH PLATT

IMMEDIATE PAST PRESIDENT

DR. BENJAMIN YODER

TRUSTEE

DR. BRIAN HOAGBURG

2023-2026

DR. ADAM EVERHART

2025-2028

DR. RAJAN GUPTA

2025-2028

DR. JONATHAN HALE

2024-2027

DR. ASHLEY GABREK KNAPE

2023-2026

DR. TAMARA WATKINS

2024-2026

DR. COURTNEY BUMBAUGH

2025-2027

DR. EMMA MEYER

2025-2028

DR. KATHRYN WELCH

2024-2027

2026 Annual Sponsor Packages



***Must commit to a package by December 31, 2025 to receive full package benefits**

Logo & Recognition at all of the following events: January Dine & Learn CE, February YDC Winter CE, Spring Fling Awards Banquet, Fall Social, & November Dine & Learn CE

Advertising opportunities in **The Reveille and **Membership Directory** and participation with our **Foundation Golf Outing or Pickleball events** are not eligible for packages and would be an added-on opportunity.*

\$4,000

PLATINUM PACKAGE

This package includes recognition at the events listed above, but also provides the opportunity for you to attend multiple events. Champion Sponsor benefits at an available event of your choice. Platinum Sponsors will receive recognition in our Directory and The Reveille. Package includes a vendor booth at our popular March Annual Meeting and tickets to 2 events.

FRIEND OF ISAAC KNAPP LEVEL!

- ✓ Recognition & marketing at 5 events
- ✓ Attend 2 events with speaking opportunity & vendor table
- ✓ Booth at March Annual Meeting
- ✓ Attend FLIK Program Day during lunch
- ✓ Recognition in The Reveille & Directory

\$2,000

GOLD PACKAGE

The popular Gold Package provides recognition at the events and marketing listed above. You will receive Two (2) tickets to attend 1 Social event and 1 Continuing Education event. This package also includes a vendor booth at our Annual Meeting in March

- ✓ Recognition & marketing at 5 events
- ✓ Attend 2 events with & vendor table
- ✓ Booth at March Annual Meeting
- ✓ Recognition in The Reveille

\$1,000

SILVER PACKAGE

Receive recognition at the events listed above and event marketing. This package includes Two (2) tickets to attend either the November Dine & Learn or the YDC Winter CE.

- ✓ Recognition & marketing at 5 events
- ✓ Attend 1 CE or Social event

\$500

BRONZE PACKAGE

Receive recognition at all of the events listed above and on event communication and marketing sent to our members.

- ✓ Recognition & marketing at 5 events

Single Event Sponsor Levels

Our regular monthly events are a great way to connect with our members on a more personal level. Exclusive sponsorships are a great way to connect with our dentists and enjoy one on one time. Sponsorships for our social events will give you a unique opportunity to network in a fun setting. Your sponsorship helps to offset the cost of venue and entertainment to make the event a memorable experience.

***See events calendar for dates. Dates may be subject to change based on venue and speaker availability**

Average Attendance: 45-80 Dentists plus guests

*Events typically are from 6:00 pm - 9:00 pm



\$5,000

MAIN EVENT SPONSOR

Maximize your visibility and partner with us as the main event sponsor! Benefits include extra tickets for you to invite your team and dentists. Main event sponsors will receive stage time and recognition in all event marketing and tagged in social media. Main event sponsors will be recognized in Directory and other benefits listed below.

FRIEND OF ISAAC KNAPP LEVEL!

Friends of Isaac Knapp receive recognition in our Member Directory, our Annual Report to the board, and recognition on our website and at the annual meeting

- ✓ Recognition & marketing on event marketing materials
- ✓ Speaking opportunity at event on stage & vendor table for your team
- ✓ Social Media tag (if available)
- ✓ Recognition in The Reveille & The Directory
- ✓ 2 extra tickets for you to invite dentists to attend

\$3,000

CHAMPION SPONSOR

As a Champion Supporter, you will receive recognition at event and have a vendor table for you and your representatives. You will be tagged in Social media posts and recognized on website and event marketing. You will also receive a guest list of attendees.

- ✓ Recognition & marketing on event marketing materials
- ✓ Recognition from stage at event & vendor table for your team
- ✓ Social Media tag (if available)

\$1,500

SUPPORTING SPONSOR

Supporting Sponsors receive up to Two (2) tickets to attend event. They will receive recognition on event communication and receive a verbal recognition during the program.

- ✓ Recognition & marketing on event marketing materials
- ✓ Recognition from stage at event

\$500

TABLE HOST

Table Hosts receive One (1) ticket to attend event. They will receive recognition on event communication and receive a verbal recognition during the program.

- ✓ Recognition at event & Ticket to attend event

IKDDS ANNUAL MEETING

HOW TO CREATE A MEMORABLE PATIENT EXPERIENCE IN YOUR PRACTICE

FRIDAY, MARCH 20, 2026

ALLEN COUNTY COLISEUM

Projected Attendance: 250-350 Attendees



Featuring Dr. Richard Madow



isaac knapp
district dental society

Booth setup available on March 19 | Vendor Check-in on **Friday, March 20, 2026**

Event will be at the **Allen County Coliseum** | 7:30 am - 3:30 pm

SPONSORSHIP LEVELS

All sponsors are invited to provide promotional items to all attendees.

EVENT SPONSOR: \$5,000

- Invitation to dinner evening before with speaker (if his travel allows)
- 2 Vendor Booths in prime location
- Recognition on website and all marketing material, include registration
- Special recognition during event with speaking opportunity
- Social media post, with sponsor tagged
- Guest article opportunity in quarterly newsletter, The Reveille

LUNCH SPONSOR: \$2,500

- Vendor Booth in prime location
- Logo displayed at Food area
- Recognition on website and all marketing material
- Special recognition during event from stage before lunch break
- Social media post, with sponsor tagged

TWO BOOTHS: \$900

- 2 Vendor Booths
- Use this level if you plan on having more than 5 representatives at your booth

About the Speaker

For thirty years Dr. Richard Madow has been helping dentists reach levels of success they never before imagined. Through his inspirational speaking, coaching, new patient programs, and much more, is known as a Key Opinion Leader in the profession. As founder of TBSE (The Best Seminar Ever), one of the most popular dental conferences in history, Rich is no stranger to motivating docs and team members to great success and happiness. His dental podcast, "The Madow Dental Podcast," is turning out to be dentistry's most exciting and informative practice building show.

Vendor Booth: \$500

Each booth space is 10X10 and includes an 8' skirted table with two chairs.

2 Boxed Lunches are included

**NEW* Limit of 5 representatives per booth*

Booth Registration Deadline is March 6, 2026!

BOOTH REGISTRATION OPENS IN NOVEMBER 2025

Vendor Space is limited!

*Event Agenda - Fri, March 20, 2026

7:00 am - Vendor area opens

7:30 am - Breakfast items served; attendees arrive & visit booths

8:15 am - Event starts (Vendor break)

10:15 am - Event break; attendees visit booths

10:45 am - Event programming (Vendor break)

noon - Lunch break for attendees to visit booths

1:30 pm - Event programming (Vendors doing a drawing can select winner at this time) Option to tear down booth early

2:30 pm - Drawing winners announced from stage

3:00 pm - Event ends

4:00 pm - All booths must be torn down by this time

**Event Schedule may be subject to change*

For more information, contact:

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