



IKDDS Annual Meeting

HOW TO CREATE A MEMORABLE PATIENT EXPERIENCE IN YOUR PRACTICE

Featuring Dr. Richard Madow

Friday, March 20, 2026

ALLEN COUNTY WAR MEMORIAL COLISEUM

Presented by:



Register at [IKDDS.ORG/EVENTS](https://www.ikdds.org/events)

About the Speaker:

Since co-founding The Madow Center for Dental Practice Success in 1989, Dr. Richard Madow has been a trailblazer in helping dentists achieve unparalleled success and fulfillment in their practices.

With his unique blend of humor and spontaneity, Rich has captivated standing-room-only audiences across North America, inspiring dental teams to redefine their careers, elevate practice performance, and infuse joy into every day. From skyrocketing profitability to creating memorable patient experiences, his teachings resonate with those seeking to transform their practices and lives.

Course Description:

We all want patients who say "yes" to treatment, show up on time, consistently reappoint, refer friends and family members and more. It's not that difficult to accomplish, and it all begins with providing a memorable patient experience - from the time they call on the phone until the time they leave with a beautiful smile!

This fun, fast-paced course is perfect for all doctors and team members who want to easily take their practice to a level they never thought possible! In this course Dr. Madow takes a "deep dive" into steps that can turn any practice into one that is highly productive, extremely profitable, patient-centric, team oriented, and FUN! Plus, everyone will laugh so much they won't believe they're at a dental seminar!

Learning Objectives:

Why patients say "no" to treatment and how to change that, How to get tons of referrals, How to have a happy team, happy patients, & happy doctor, How to increase your case acceptance, Five things wrong with your website and how to fix it, The supercharged patient-friendly exam and much more!

Make checks out to IKDDS and mail to PO Box 97, Arcola, IN 46704 or Scan QR Code to register online and pay via credit card

CONTACT NAME:

DENTAL GROUP:

MAILING ADDRESS:

PHONE NUMBER:

EMAIL ADDRESS:

Name (listed on name tag)	Lunch (T, R, W, S, C)

Registration: (Includes breakfast, lunch, and event registration) QTY:

- IKDDS MEMBER DENTIST - \$225**
- *If you are member of IDA, but do not reside in Isaac Knapp District, you can still register at an IKDDS Member Dentist rate
- NON-DENTIST STAFF - \$100**
- For any member of the dental team who is not a dentist.
- NON-MEMBER DENTIST - \$300**
- If you have a license to practice dentistry, but are not a member of IKDDS or IDA, please select this option
- OTHER** _____ \$ _____

(Names listed will appear on their name tags. Include any allergies or food sensitivities here. Write additional names and choices on back of this page)

Lunch Options are: (T) Turkey Sandwich, (R) Roast Beef Sandwich, (W) Turkey Club Wrap, (S) House Salad, or (C) Caesar Salad

View online form for details. Keep in mind this will be during Lent.



AMOUNT DUE:

PAYMENT METHOD:

Cash Check # _____

Scan QR Code to register online and pay with credit card

For more information, contact: Jamee Lock | ikdds@ikdds.org

Isaac Knapp District Dental Society (IKDDS) is an ADA CERP provider approved by the Indiana Dental Association. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse quality courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. IKDDS designates this activity for 6 continuing education credits.